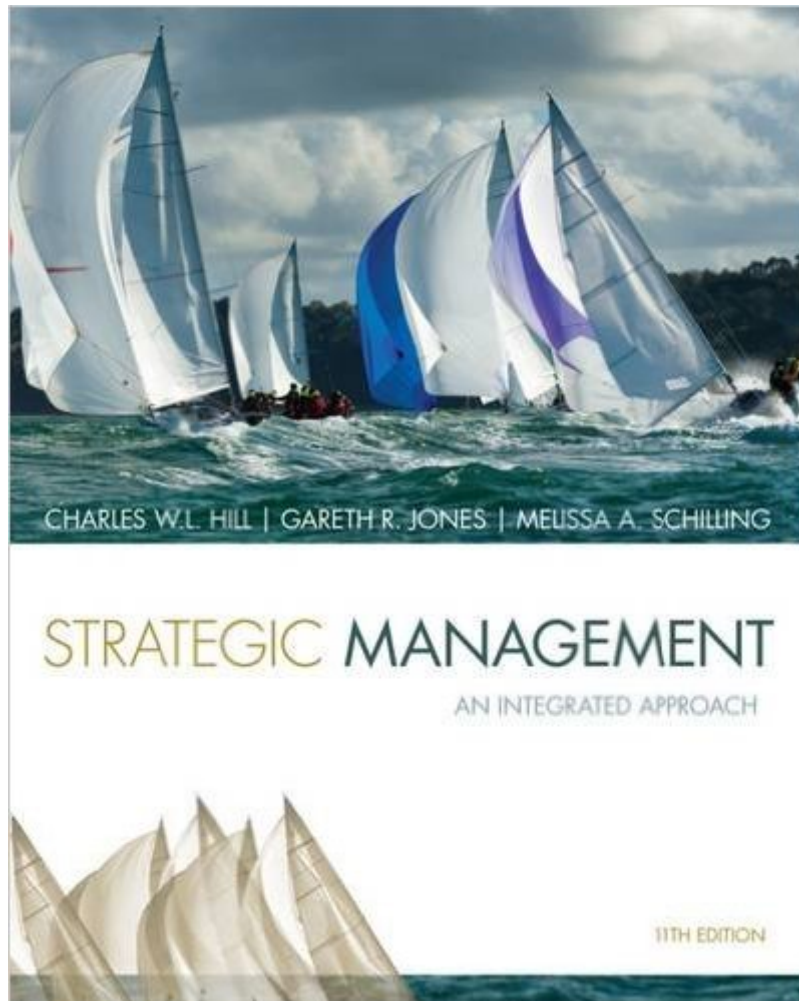


The book was found

Strategic Management: Theory & Cases: An Integrated Approach



Synopsis

This leading strategy text presents the complexities of strategic management through up-to-date scholarship and hands-on applications. Highly respected authors Charles Hill, Gareth Jones, and Melissa Schilling integrate cutting-edge research on topics including corporate performance, governance, strategic leadership, technology, and business ethics through both theory and case studies. Based on real-world practices and current thinking in the field, the eleventh edition of STRATEGIC MANAGEMENT features an increased emphasis on the changing global economy and its role in strategic management. The high-quality case study program contains 31 cases covering small, medium, and large companies of varying backgrounds.

Book Information

Hardcover: 896 pages

Publisher: Cengage Learning; 11 edition (January 1, 2014)

Language: English

ISBN-10: 1285184483

ISBN-13: 978-1285184487

Product Dimensions: 8.3 x 1.3 x 10 inches

Shipping Weight: 3.5 pounds (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars [See all reviews](#) (11 customer reviews)

Best Sellers Rank: #216,699 in Books (See Top 100 in Books) #639 in [Books > Business & Money > Processes & Infrastructure > Strategic Planning](#) #658 in [Books > Textbooks > Business & Finance > Management](#) #755 in [Books > Business & Money > Management & Leadership > Systems & Planning](#)

Customer Reviews

This review refers to the 11th edition (January 2014). The content of the book is what you'd expect from a Strategic Management textbook. Knocked off two stars for the large number of misspelled words, grammatical errors and just plain missing words. In a text this size, I can forgive a couple errors but this text has dozens. It's obvious they saved cost by not using a professional editor. My teenager would have done a better job proofreading this text.

Great product as described by the seller

Good read, but repeats its self mostly.

it wasnt what iwas looking for

Text arrived as described.

Exactly what I needed

[Download to continue reading...](#)

Strategic Management: Theory & Cases: An Integrated Approach Integrated Theory & Knowledge Development in Nursing, 8e (Chinn, Integrated Theory and Knowledge Development in Nursing)
Strategic Management: A Competitive Advantage Approach, Concepts and Cases (14th Edition)
Real Options Analysis (Third Edition): Tools and Techniques for Valuing Strategic Investments and Decisions with Integrated Risk Management and Advanced Quantitative Decision Analytics
Strategic Management: Text and Cases Strategic Management: Competitiveness and Globalization- Concepts and Cases, 10th Edition Strategic Management: Competitiveness and Globalization- Concepts and Cases, 11th Edition The Complete Musician: An Integrated Approach to Theory, Analysis, and Listening
Speech Science: An Integrated Approach to Theory and Clinical Practice (3rd Edition) (Allyn & Bacon Communication Sciences and Disorders) The Complete Musician: An Integrated Approach to Tonal Theory, Analysis, and Listening, 3rd Edition Acupuncture for IVF and Assisted Reproduction: An integrated approach to treatment and management, 1e Operations Management: An Integrated Approach, 6th Edition Goals-Based Wealth Management: An Integrated and Practical Approach to Changing the Structure of Wealth Advisory Practices (Wiley Finance) The United States v. Nixon: The Watergate Scandal and Limits to US Presidential Power (Landmark Supreme Court Cases) (Landmark Supreme Court Cases (Abdo)) Risk Management In Health Care Institutions: A Strategic Approach Retail Management: A Strategic Approach (12th Edition) Strategic Management: A Competitive Advantage Approach, Concepts (14th Edition) Human Resources Management for Public and Nonprofit Organizations: A Strategic Approach Introduction to Management Science with Student CD and Risk Solver Platform Access Card: A Modeling and Cases Studies Approach with Spreadsheets

[Dmca](#)